The Business of America

Part I: American Industries Flourish pages 422-424

1. What are two ways Calvin Coolidge encouraged the growth of business?

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1. What are 3 ways the automobile industry impacted the daily life of the average American?

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1. How did the automobile change where people lived?
2. Explain 3 reason the airplane industry increased.

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1. Summary part I: How did the widespread use of the automobile and airplane affect the lives of Americans?

Part II: America’s Standard of Living Soars pages 425-426

1. How did the use of electricity affect Americans’ lifestyle?
2. How was advertising changed with the flood of new goods?
3. Summary part II: In your opinion, which was more important to the lives of the average American, the automobile or electricity? Explain your answer

Part III: A Superficial Prosperity pages 426-427

1. What were two negative affects of producing so many goods?

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1. What was the purpose of the installment plan?

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| Advantage of buying on credit | Disadvantage of buying on credit |
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1. Summary part III: How do you think the changes in spending will affect the economy?

Part IV: Visual Analysis- analyze the picture and answer the question below.

1. The cartoon criticizes President Coolidge by suggesting what?